



Erik Scott
Chief Executive Officer

“We treat every opportunity to work with our Clients as a partnership, and we make it our mission to create sustainable solutions that leave you with the knowledge and skills needed to continue making progress long after we leave.”

Erik brings a wealth of experience with an outstanding track record as an executive who has held a wide range of operational and strategic roles. Throughout his career he has helped organizations identify, evaluate and capitalize on market opportunities. His expertise in business, market and concept development, strategic and financial leadership, partnership development and negotiation has been complementary to his own personal goal of improving the lives of the communities in which he operates in.

Erik was previously the CEO and Founder of HealthZooks!, providing telehealth and digital health management tools to rural low-income communities in California, Mississippi, and Oklahoma. The companies pilot programs delivered meaningful health improvement outcomes in these under-served communities and deployed a technology platform that changed behaviors before unnecessary medical procedures and hospitalizations were required.

Prior to HealthZooks! Erik's most recent experience was in the commercialization of new products and services for both B2B and B2C applications for Sodexo's \$4B Healthcare organization. He played an instrumental role in the evaluation and execution of acquisitions, corporate partnerships (both equity and non-equity based), VC/private equity relationships, public/private partnerships, joint ventures, and structuring/adding in-house development. Previous to Sodexo, Erik led the development of a high tech incubation group in Silicon Valley. His Master's Degree is in Finance and Economics.

AREAS OF EXPERTISE

- B2C product and service development
- Community based health initiatives design
- Contract analysis, negotiation, and compliance
- Large scale innovation for health care, senior housing, and aging in place
- Life cycle cost analysis
- Operational management
- Real estate portfolio strategy and management
- Resource evaluation, development, and implementation
- Transactional ideation, diligence, integration, closing and implementation

EDUCATION

- Master of Business Administration, Finance and Economics (Golden Gate University)
- Bachelor of Science, Hotel/Motel Administration and Management (University of Nevada- Las Vegas)
- Associate of Arts and Sciences, Culinary Arts/Chef Training (Paul Smith's College)